



Marques Ogden
Founder | Marques Ogden

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A Dedicated Leader, Crafting a Path towards
Exponential Growth with Ogden Ventures

With a distinctive strategy for taking your success to the next level, Marques Ogden, the founder of Ogden Ventures, is a well-known business coach and corporate consultant. He meticulously crafts presentations that aim to help each company in many business aspects, such as diversity, inclusion, leadership, management, generational challenges, transition, innovation, and customer experience. Presentations are tailored to a more conventional strategy.

He is a breakthrough expert and mentor, keynote speaker, and host of the podcast "*Get Authentic With Marques Show*," which is ranked among the top 1% of podcasts in the world in terms of listenership.

Towards the New Beginning and the Journey So Far

Marques Ogden learnt to identify his values and set goals as a result of growing up in a single-parent household with a father who encouraged tenacity and justice. While playing Division I football at Howard University from 1998 to 2002, Ogden was a student.

He eventually made it into the NFL in 2003 after following his dream and that of his brother Jonathan. He was an offensive tackle with the Titans, Bills, Ravens, and Jaguars for five years. Ogden assisted in the physical and mental preparation of European football players even during the off-season.

Marques struggled with the transition and figuring out who he was gonna be after leaving his NFL career. Marques struggled with addiction and destructive behaviours after becoming sucked into the nightlife. He eventually discovered himself looking for new business possibilities. He founded the Kayden Premier Enterprise Construction Company, which grew to become the largest African American contractor in the site work sector in the city of Baltimore and the state of Maryland. The company earned eight figures annually. Unfortunately, Marques allowed his ego to rule, missed some crucial business processes, and lost everything he possessed within 90 days. He had to start his life over from scratch.

Marques then moved to the Raleigh region and started a football training business. He also found work in the finance and construction industries but was fired from both positions within a week. Marques was a night shift caretaker in downtown Raleigh earning \$8.25 per hour. Marques had a rock bottom moment when he took out the trash, the bag broke, and the rubbish spilt back onto him. He knelt down and sobbed on the curb after realising he was made for greater things and that something needed to change.

Before anyone offered Marques a chance, he had been a speaker for 15 months and had repeatedly been told "no." Marques is a top 1% podcast presenter of *Get Authentic with Marques* and has

talked to 53 Fortune 500 businesses after failing but never giving up. He is also a best-selling author.

“My comeback wasn't about getting everything back; rather, it was about realising that I already have all I required; all I had to do was have faith in myself. Where I failed, I wanted to assist others in succeeding”, said Marques.

Marques' ongoing contributions to society emphasise the need of accepting responsibility and stop blaming others, as well as sincerity and candour regarding his mistakes. He has been able to assist many people all around the world thanks to his storytelling, consulting, international podcast, and personal coaching.

What Makes Ogden Ventures Unique?

The personal connection the firm built with the clients as a team and not just Marques. The Ogden Venture Team steps in to help customers stay on track to success when they need extra assistance with brand building.

Marques stands out from the throng because he told his tale in an honest way, no matter what. It has a good effect on the individuals he encounters by allowing others to be open and share their resources as well.

Marques is an excellent role model since he is constantly willing to help individuals in need in order to bring them happiness and wealth. People can rely on him as a servant leader to guide them from where they are to where they want to go!

“Continue to expand our podcast in order to support the success of those who, for a variety of reasons, are unable to relate to our brand personality. Roadmap: Continue developing genuine connections with people who can persuade others through narrative”, the motivating leader remarked.

Marques's Take on Gender Pay Gaps

The gender pay gap is a significant problem that needs attention. I'm dedicated to advancing equal pay and making sure that our company's

compensation structures are fair and open in order to address this issue. This entails routinely examining our payment information, spotting any discrepancies, and taking steps to close the gap. Additionally, I think it's crucial to foster an environment at work where everyone is treated with respect and given an equal chance to thrive. This environment should value diversity and inclusivity.

Differentiating themselves from rivals and remaining on top of everyday issues and business challenges are additional big obstacles in the field.

The Future Outlook

Marques has further plans to expand the success of his podcast and brand, enabling others around him to flourish and leave a lasting impression on his daughter.

Words of Wisdom

- Never give up
- Never have a finish line
- Set new goals frequently
- Never stop learning
- Build a circle of influential people

